

Minutes of meeting at The Rising Sun Saturday 3rd June at 10.30

David Roberts explained the situation and expressed his believe that, while being grateful and supportive of our action, he and Ruth should not be part of any pressure group. Others also recommended that approach, so the issue of preserving the nature of the pub was separate from the terms David and Ruth need to negotiate for themselves.

The pressure group was formed, Geoff Virgo voted as Chair and details of a working group formed.

Direction

In broad discussion the general direction of the campaign was established along the following lines – “We are not conducting a Young’s bashing exercise, but looking to convince them of the merits of retaining the culture of the pub that David and Ruth have established. To convey to them that they can’t rely on the present clientele if that clientele is only faced with a fare of Young’s products.” It can also be added. “That the regulars, many of whom go out of their way to use the pub, will be unlikely to do so under a managed arrangement, if that is what is being contemplated.”

Support to David and Ruth

A number of key professional people will also separately be making themselves available to assist, if required, over the matter of David and Ruth remaining our hosts at the Riser - and a dialog will be maintained between the groups.

Website

The name is available, has been applied for and a site will be up on Sunday. Content is currently being prepared. www.savetheriser.org

Name

The name RAY was put forward – during subsequent conversation following the meeting it was decided to stay constant with the website name. So we are “**Save the Riser**”.

Communications

Contact details have been collected of all concerned and Don Plumb is creating and maintaining an electronic address group you should all get this as you receive this.

Petition and Posters

Immediate action was taken to provide a petition form at the pub and posters for the busy Derby weekend. These are now in place and the documents attached.

Leaflet

A leaflet has been produced for immediate distribution to neighbours – a copy also attached

Media

A media meeting is being held at 6.30 pm Sunday the 4th – after which Paul Nott will advise GV on Monday as to its recommendations and action needed. A representative from Radio Jackie is expected.

IT IS IMPORTANT THAT OUR EFFORTS ARE COORDINATED AND CONSISTENT – I WOULD LIKE TO SEE ANY MATERIAL, AND GET ADVICE FROM THOSE PROFESSIONALS IN THE GROUP, BEFORE RELEASE.

Protest

There is an anticipated visit by Young's on Monday and Wednesday – we will keep you posted and hope to mount a pavement protest – large road banners are being investigated.

Time

As the licensee David is looking to buy more time but at present we must assume we only have a few days to be effective.

Meetings

Further meetings will be advised but in the available time action will be orchestrated on line, communicating with focus groups attending to each aspect of the campaign.

A few key contacts

Geoff Virgo – Chair gv@dimensional-media.com mobile 07836 379 390
Jeff Gowlland deputy chair gowllandFJ@aol.com
David Williams – website Home@davewilliams.co.uk phone 07970 798008
Paul Not – Media
Alf Reed - MP lobbying
Don Plumb - Communications don.plumb@btinternet.com 07930 994335
Martin Roberts - Swail House and IT martin@mproberts.co.uk
Rev Jeff Yellard – 01372 807096
Steve Burge – steven.burge@ntl.world.com 07792 989708
Simon Staines - legal 07966540 472
John Scull – leaflet jskull@gmail.com
Vicky Morgan – Media
Paul Martin – unlikely to be fit for the world cup
Tim Jeffries – cider
Dillon – security
David Roberts (?) dave@pilgrim.co.uk

A complete contact list will come from Don

Other action advised during Saturday Between Races

Alf Reed and his son are lobbying our MP and emphasising that Young's action will close Surrey's last small Brewery.

Jeff Gowlland is contacting the Riser's business customers on Monday from a list Hannah is preparing.

Jeff is also trying to set up meeting with Young's to explain the nature of its clientele and to point out that the brewery can't assume the same level of business.